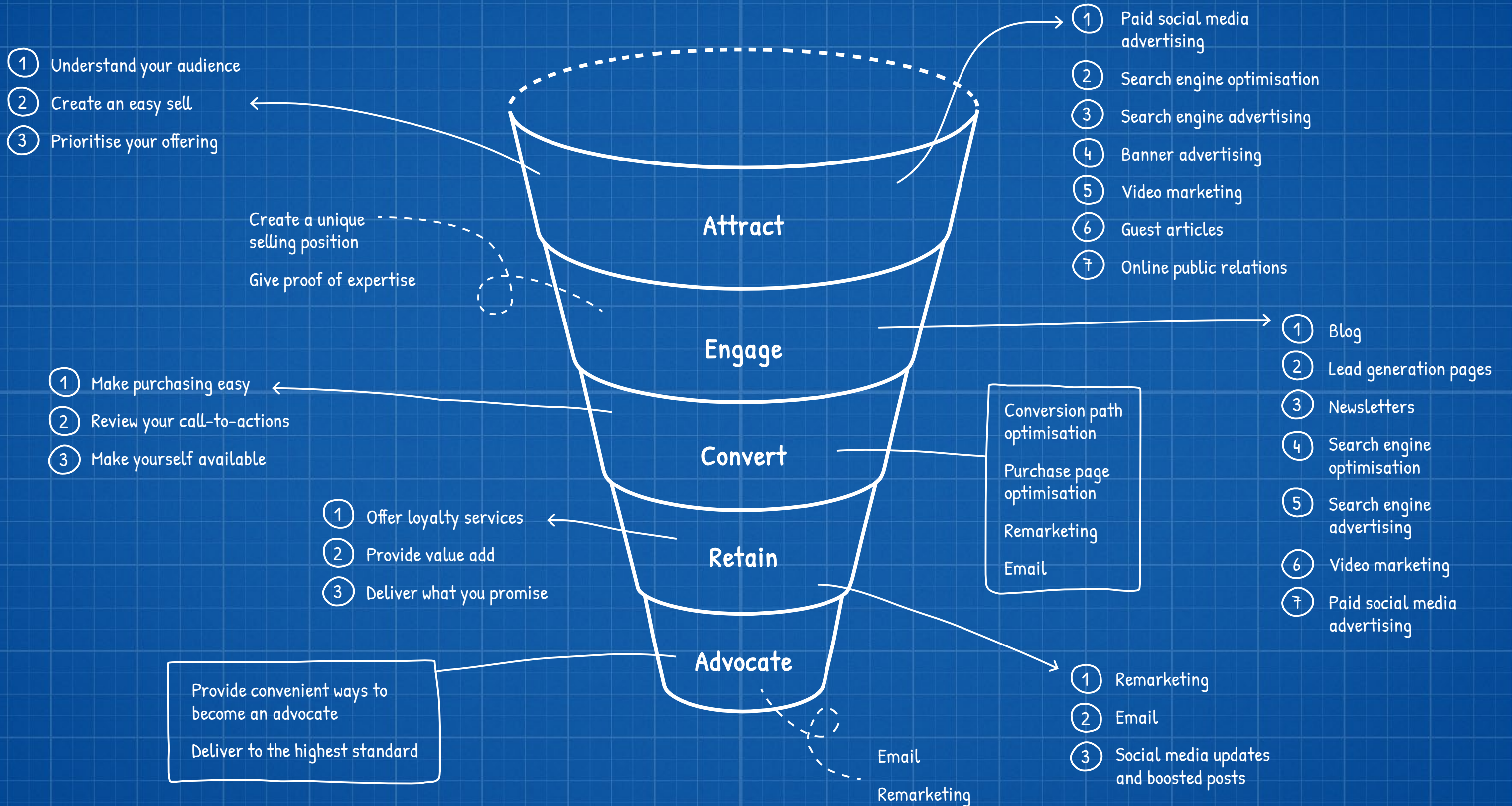
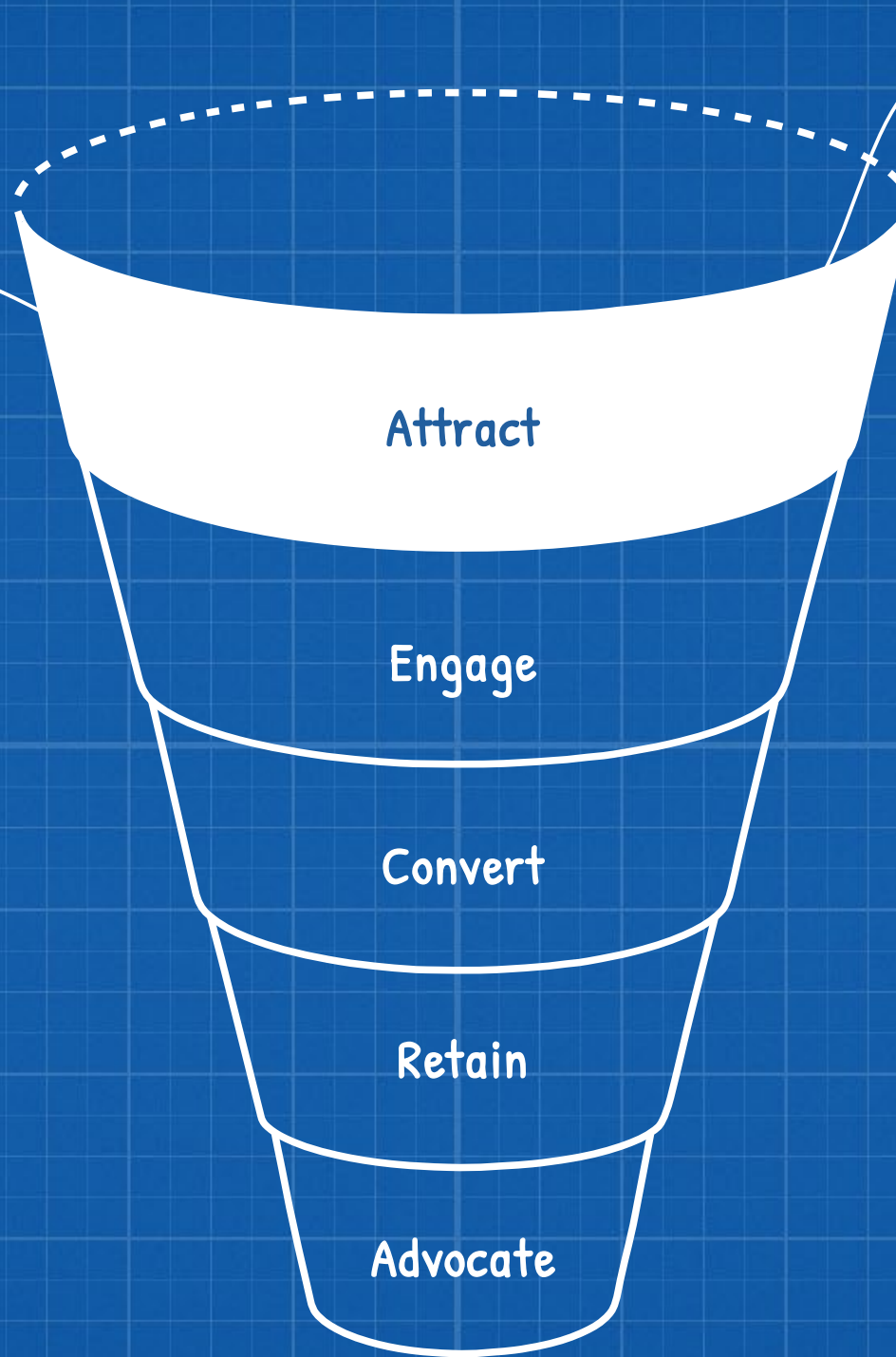


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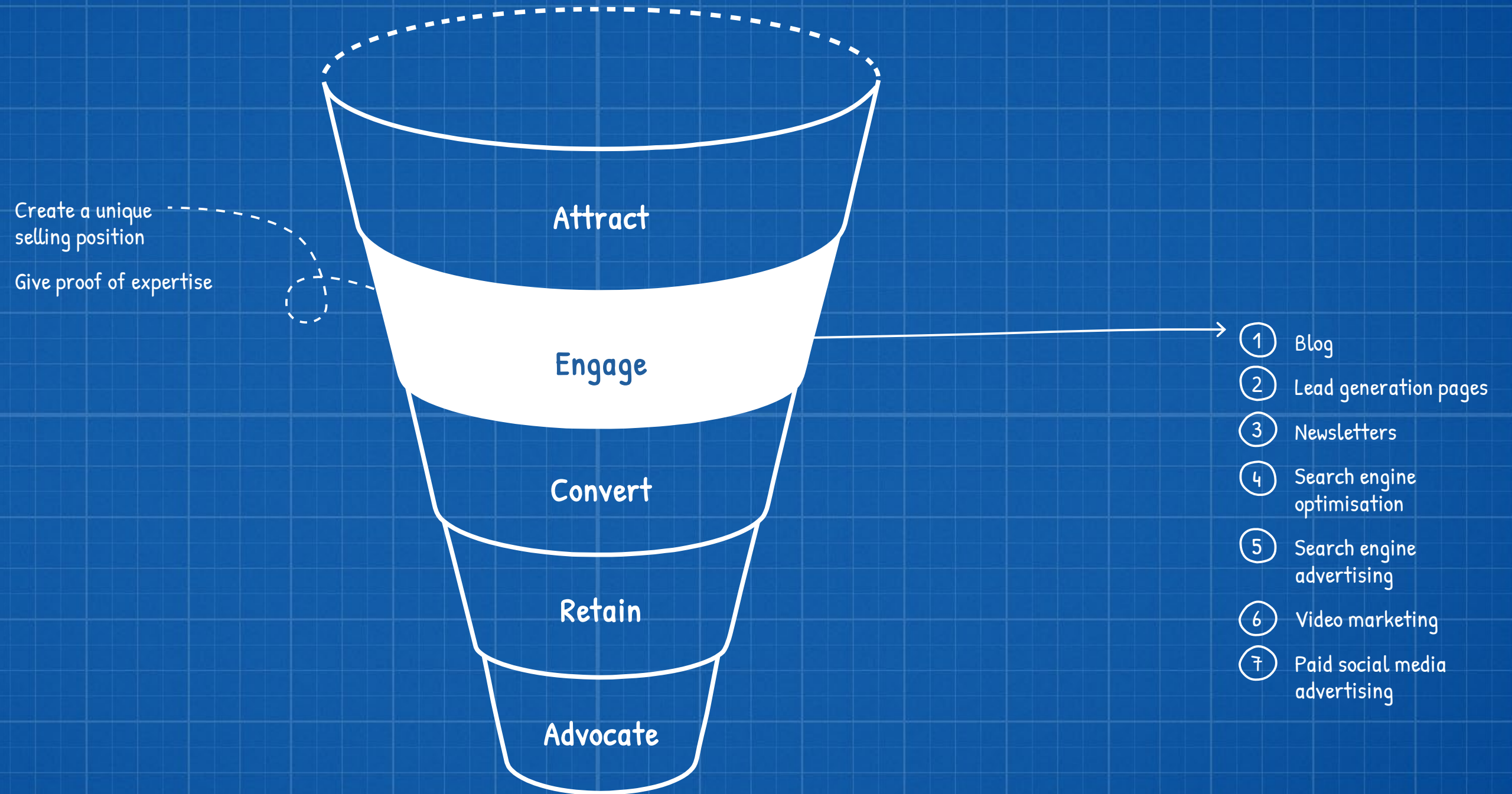
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- ① Understand your audience
- ② Create an easy sell
- ③ Prioritise your offering

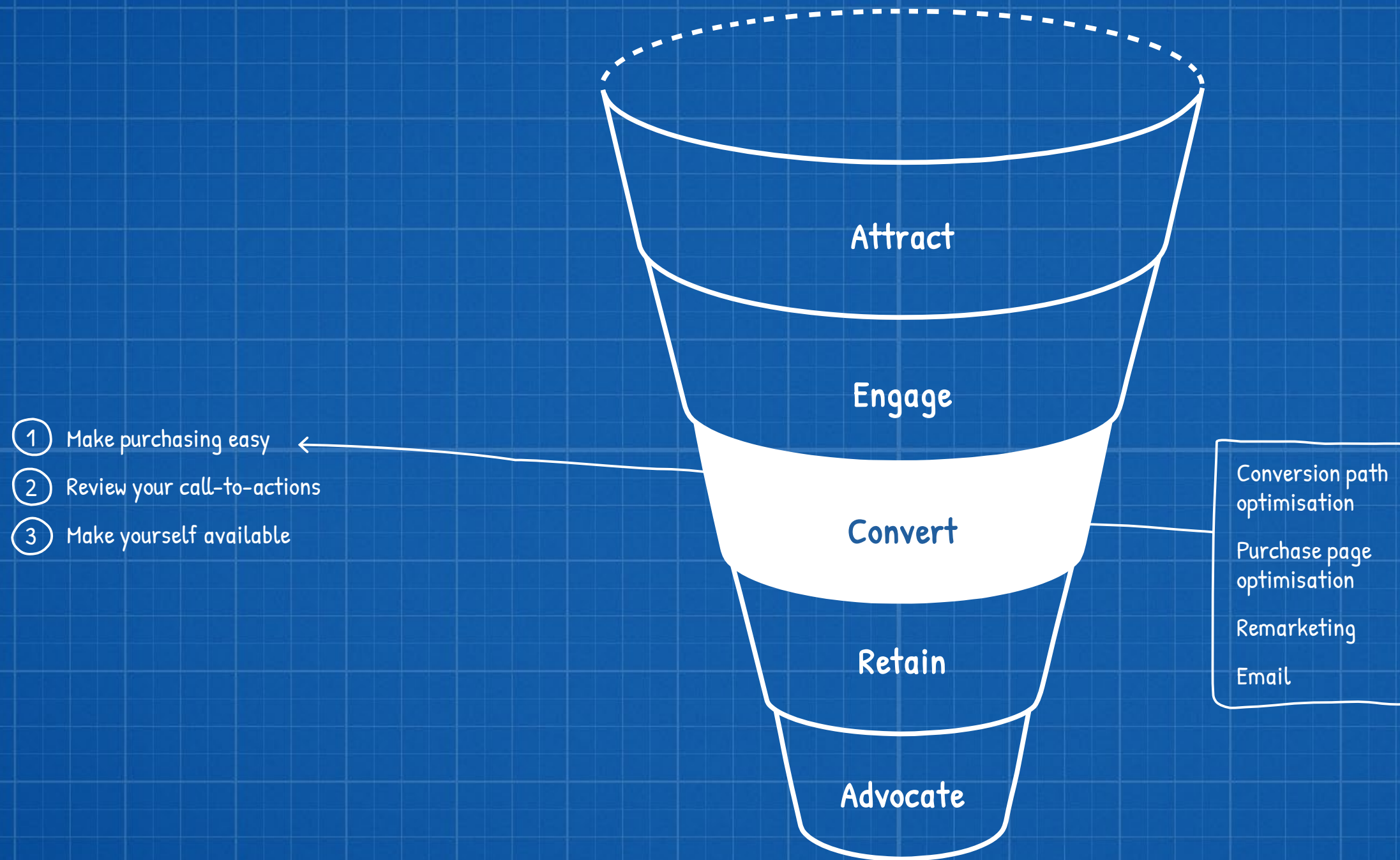


- ① Paid social media advertising
- ② Search engine optimisation
- ③ Search engine advertising
- ④ Banner advertising
- ⑤ Video marketing
- ⑥ Guest articles
- ⑦ Online public relations

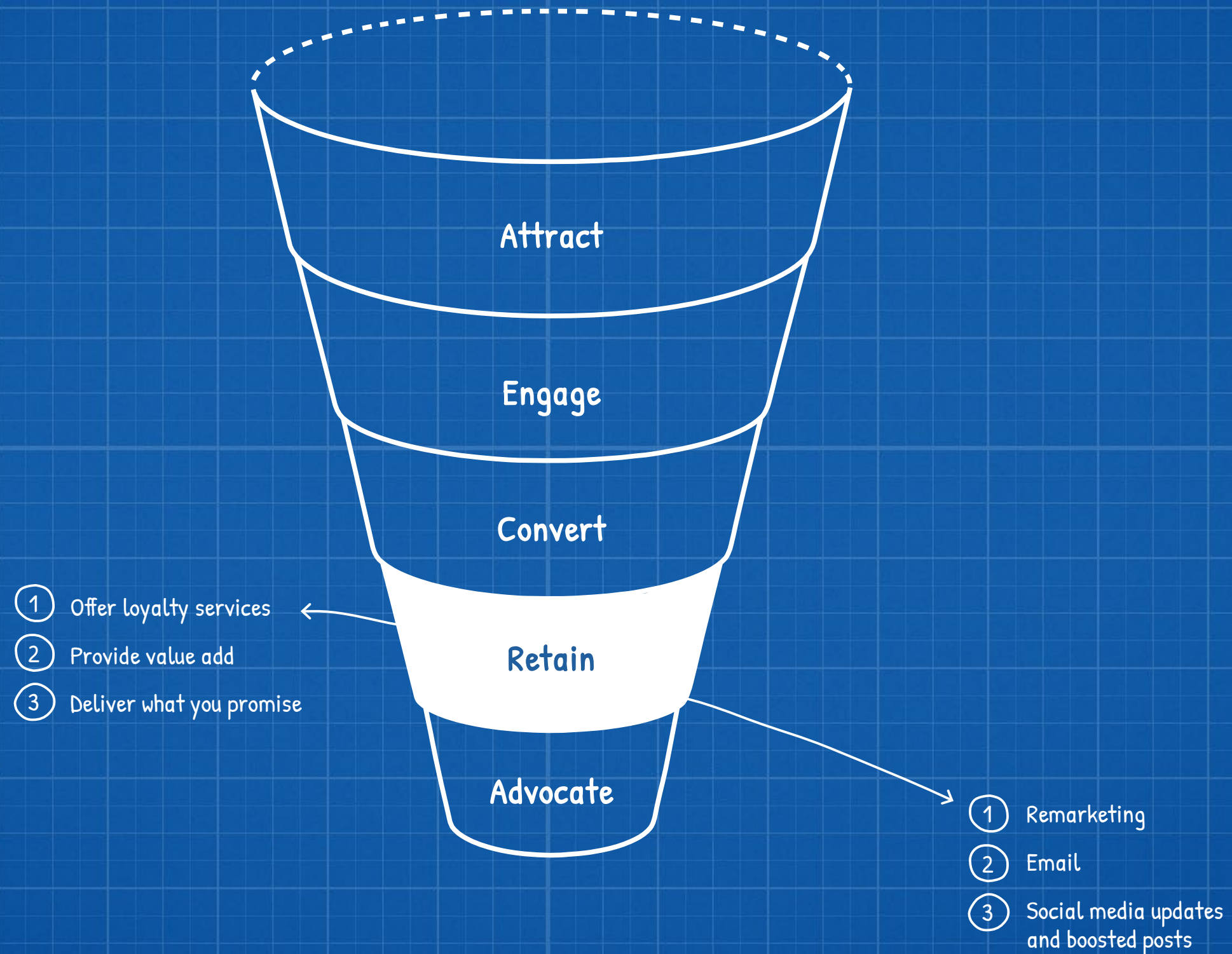
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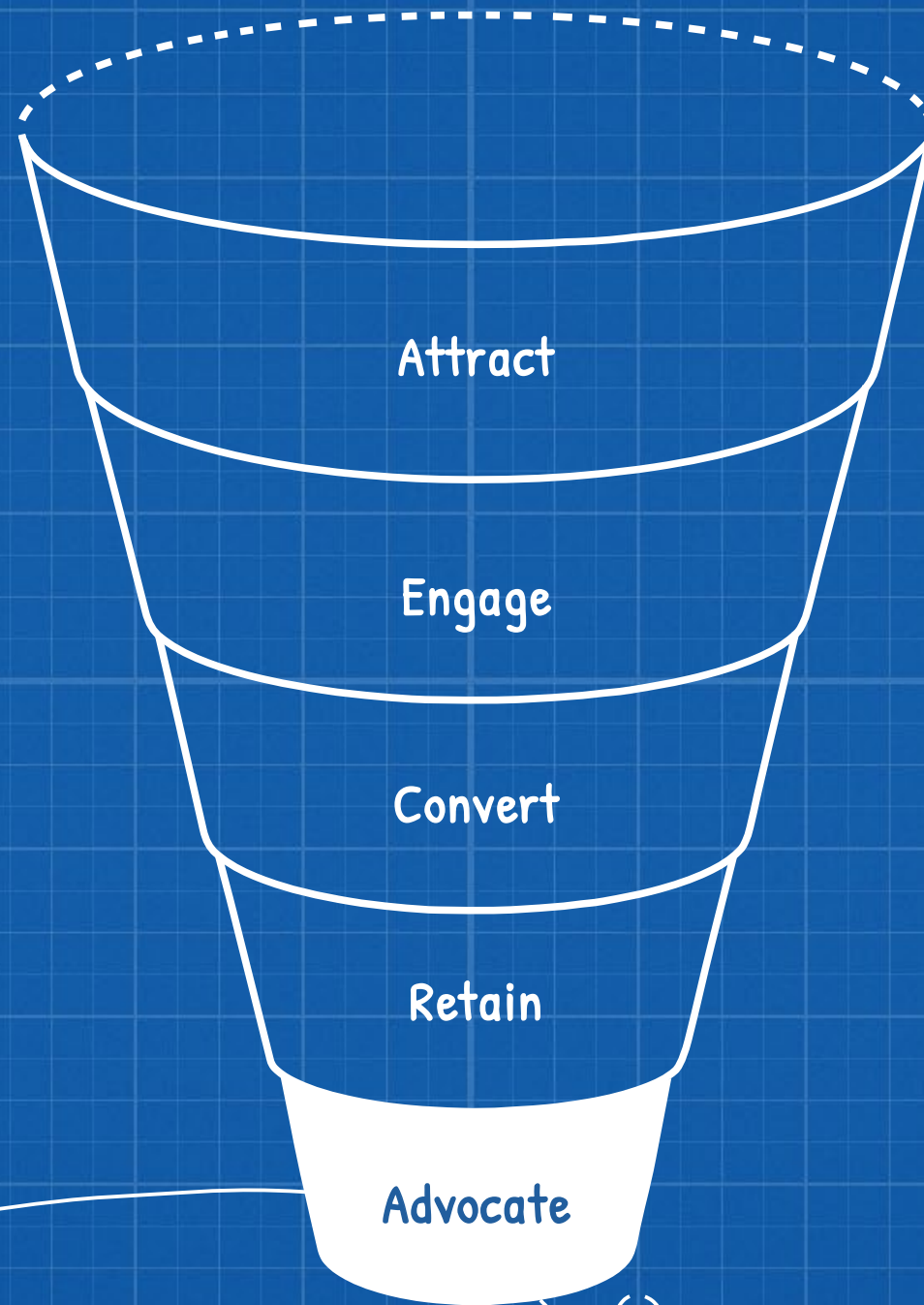
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